



# RAPS Euro Convergence

BERLIN CONGRESS CENTER, BERLIN, GERMANY

6–8 May 2024

## 2024 Exhibits and Sponsorship Prospectus

*Engage with a vital and vibrant audience of global regulatory affairs professionals seeking partners, solutions, and technologies to help them move the profession forward in Europe and beyond!*

[raps.org/euroconvergence](https://raps.org/euroconvergence)

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*I wholeheartedly recommend this event to anyone seeking to expand their regulatory knowledge. It is an excellent platform for learning and networking, filled with diverse speakers and valuable insights.*

**Luuk Evers**  
QA/RA Manager



# About RAPS Euro Convergence

RAPS Euro Convergence is the most comprehensive regulatory affairs conference in Europe, focusing on the latest developments in healthcare products in Europe and beyond—medical devices, IVDs, pharmaceuticals, and combination products.

RAPS Euro Convergence unites regulatory affairs professionals and industry partners to share and collaborate on solutions for the improvement and advancement of healthcare in Europe.

Regulatory professionals rely on RAPS Euro Convergence for vital regulatory updates, dynamic collaboration opportunities, and essential professional development. Your organisation's presence at Euro Convergence will not only position you as a source of knowledge and solutions but also demonstrate your commitment to this profession before, during, and after the conference!

## RAPS Euro Convergence is Your Opportunity to:

- **Engage with Customers:** Convergence effectively strengthens business relationships, positions you to recruit regulatory talent, and strategically showcases your products and services.
- **Build New Business:** Networking is a top priority for RAPS Euro Convergence delegates. Connect with key decision-makers, develop new relationships, and generate awareness of your brand.
- **Demonstrate Expertise:** Help delegates navigate the complexities of today's global regulatory landscape by demonstrating your expertise and solutions.

## *NEW FOR 2024!*

Euro Convergence continues to evolve – For the first time ever, the 2024 event will convene in a convention center. This move allows even more global professionals and industry partners to engage, contribute and collaborate throughout the event.



# Delegate Profile

## RAPS Euro Convergence Numbers

Euro Convergence 2023\*, Amsterdam, The Netherlands



**650+**  
Global Delegates



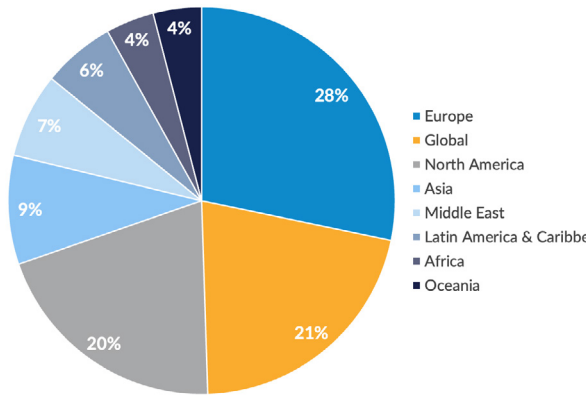
**5**  
Continents



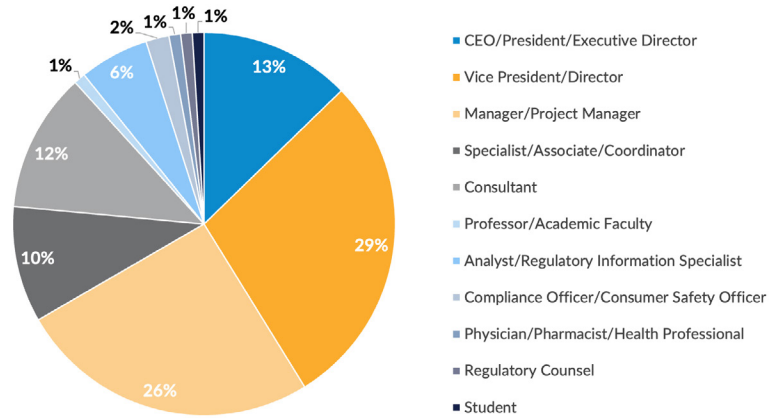
**36**  
Countries

\*The largest Euro Convergence attendance to-date

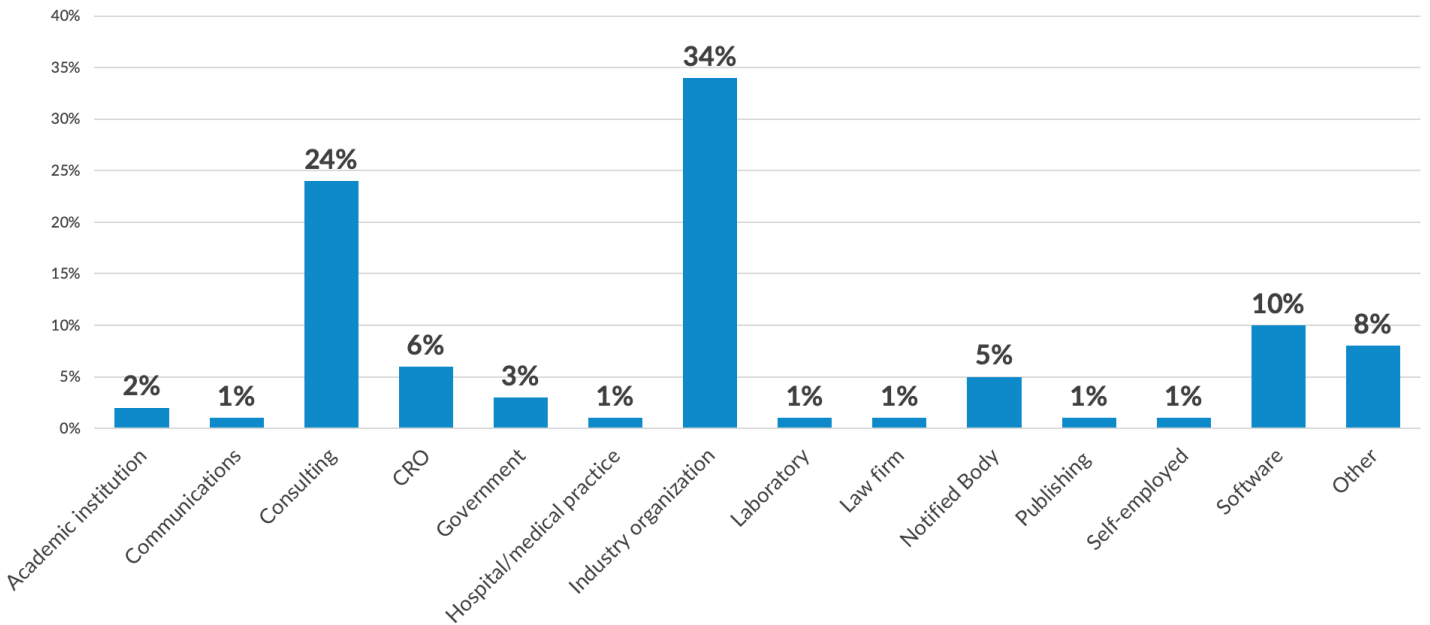
### Regional Breakdown



### Job Function



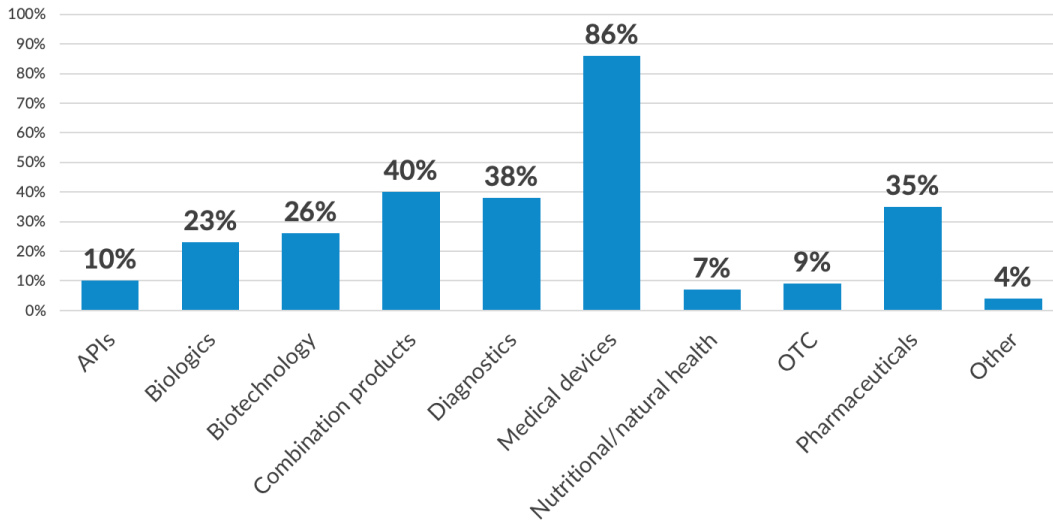
### Industry



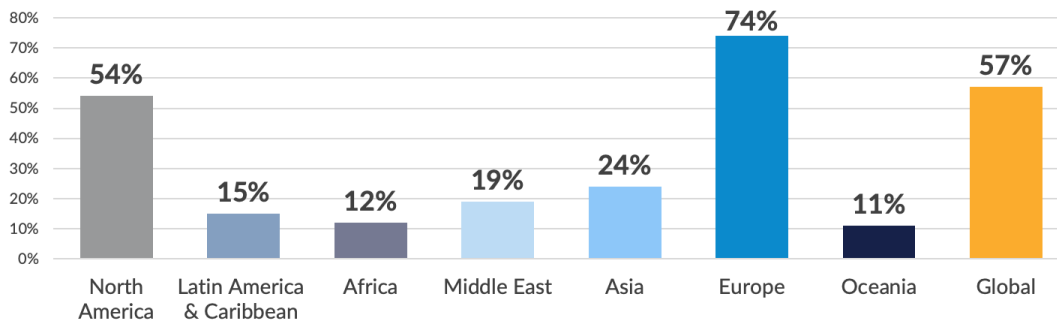
Source: RAPS Euro Convergence 2023 Registration Data



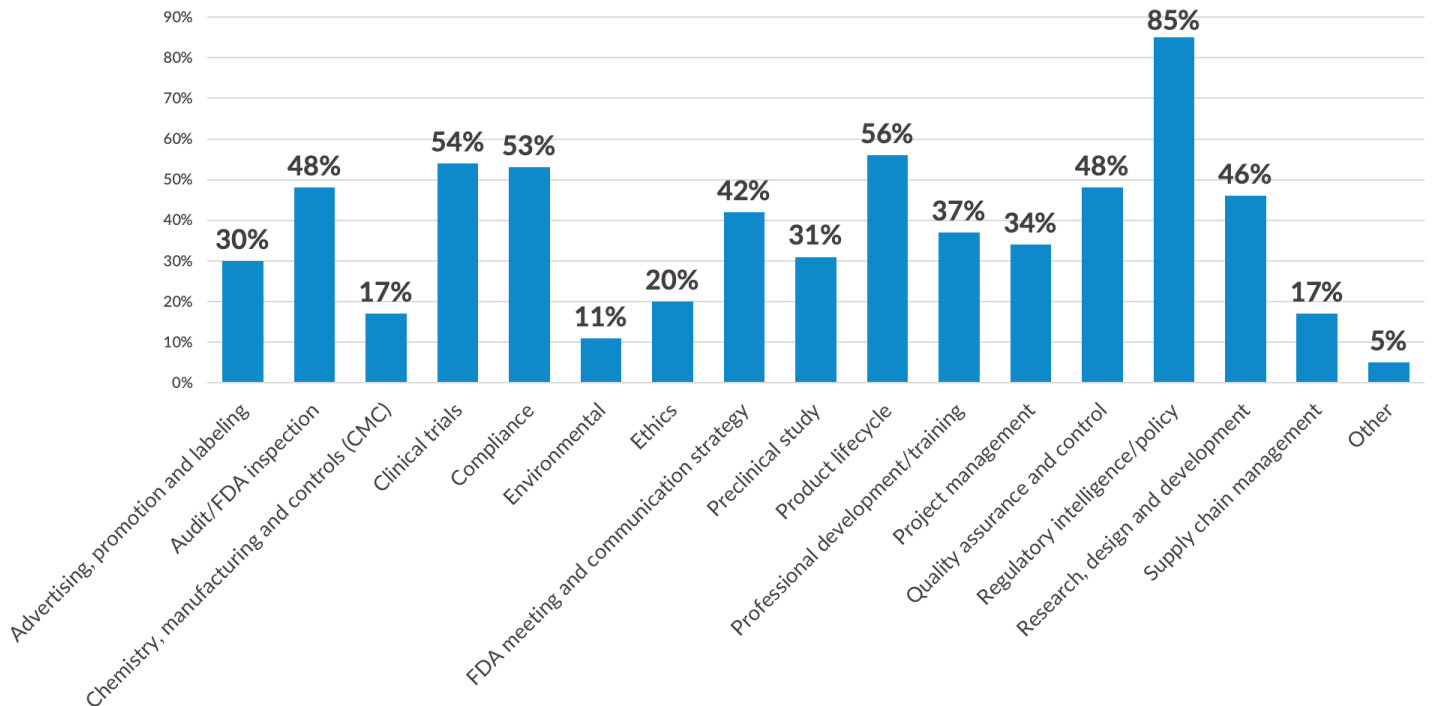
## Sectors of Interest



## Regional Areas of Interest

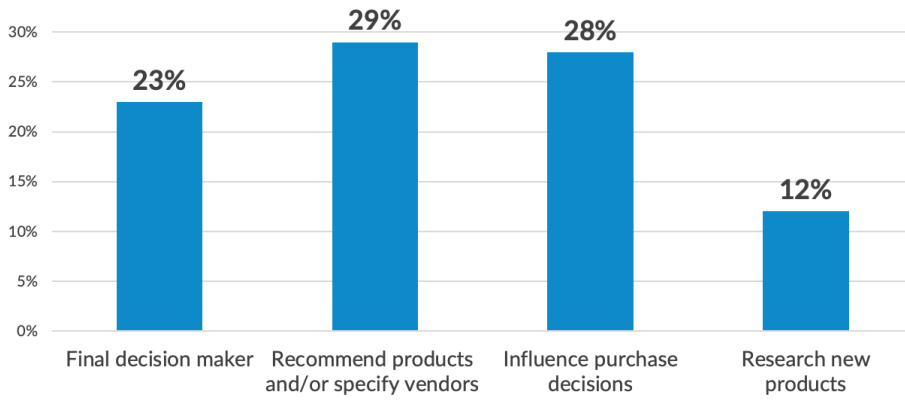


## Professional Areas of Interest



Source: RAPS Euro Convergence 2023 Registration Data

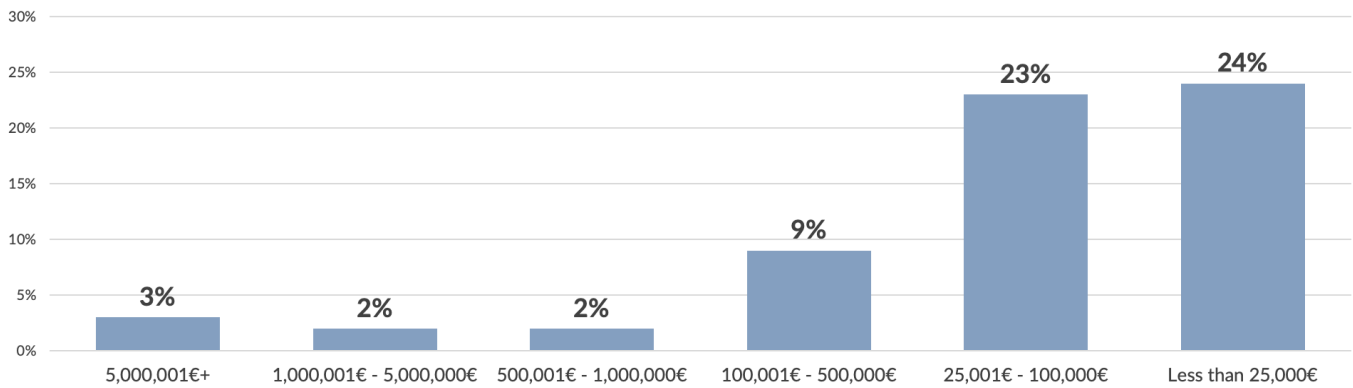
## Purchasing Role



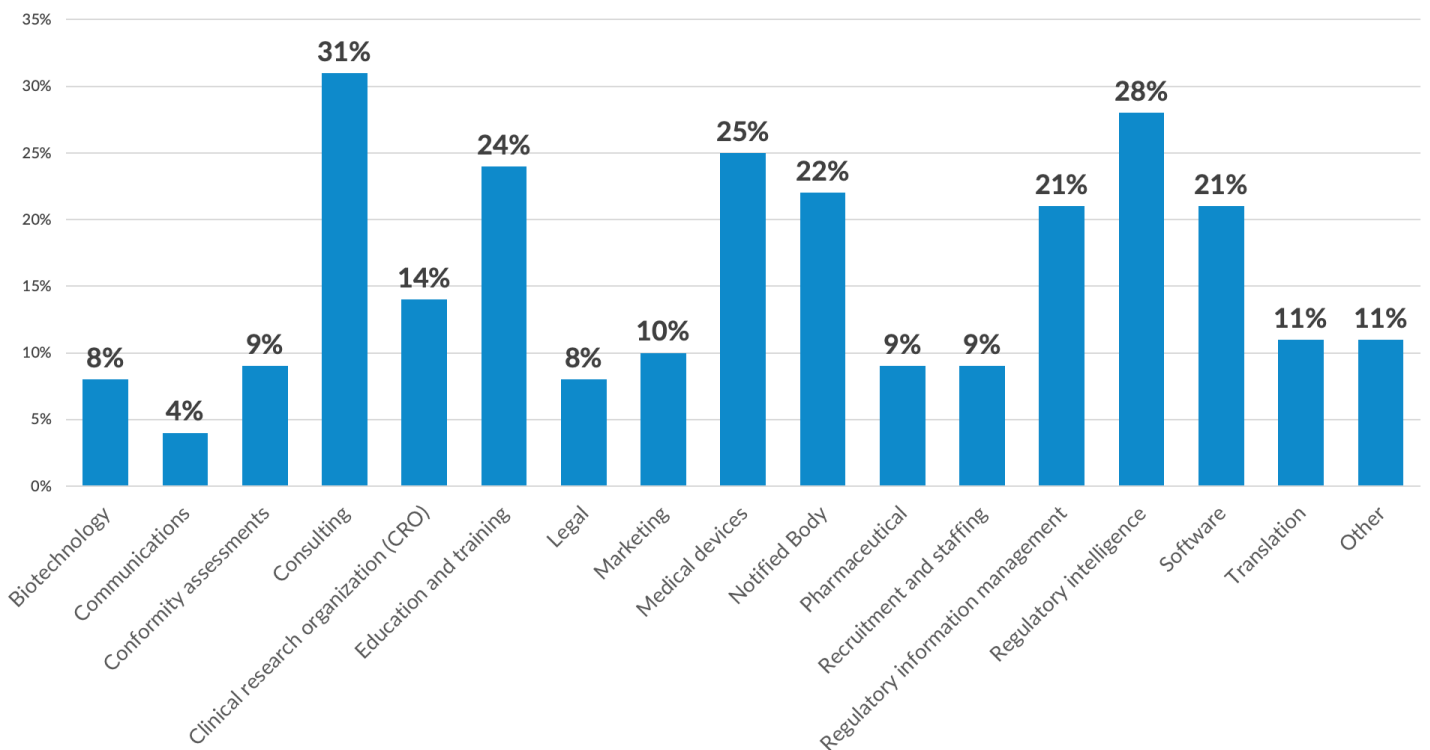
**63%**

*involved across all stages of the decision-making process*

## Purchasing Authority



## Purchasing Intentions (Next 12 Months)



Source: RAPS Euro Convergence 2023 Registration Data

# Education Overview

## 2024 Education Topics

### Preconference Workshops

- In Vitro Diagnostics
- Medical Devices
- Pharmaceuticals
- Global Regulatory Strategy
- Regulatory Intelligence

### Combination Products

- Drug-Device Combination Products
- Drug-Device Combination Products Under MDR

### In Vitro Diagnostics

- Artificial Intelligence
- Reimbursements
- Companion Diagnostics
- EU IVD Performance Evaluation Studies
- Global IVDs
- Interoperability
- IVDR - Postmarketing Clinical Follow-up (PMCF)
- IVDR - Postmarketing Surveillance
- Regulation Changes: EU IVDR

### Medical Devices

- Artificial Intelligence
- Biocompatibility
- Breakthrough Devices in the EU and US FDA (orphans)
- Clinical Evaluation
- Data Security and Digital Health
- Harmonization/ IMDRF/AHWP
- Human Factors Studies/Usability Engineering
- Interoperability
- Medical Device Single Audit Program (MDSAP)
- Postmarketing Clinical Follow-up (PMCF)
- Postmarketing Surveillance
- Preclinical Studies
- Reimbursements
- Regulation Changes: EU MDR
- Risk Management
- Software as a Medical Device, Mobile apps, Wearables
- Standards and Compliance
- Supply Chain (track and trace, falsified medicines, cybersecurity, UDI)
- Use of Real-world Evidence to Support Regulatory Decision-making for Medical Devices

### Pharmaceuticals

- Advertising, Promotion and Labeling
- Artificial Intelligence in Healthcare
- ATMPs/Cell and Gene Therapies
- Biologics and Vaccines
- Biosimilars
- Conditional Approval Pathways and Strategies
- Core Data Sheets
- Data Security and Digital Health
- Dossier digitalization (from e-CTD to cloud-based submission)
- Harmonization
- Innovative Technologies
- Interoperability
- MAH Transfers
- Nitrosamines: Assessing & Managing Risk
- Patient Focused Drug Development
- Pharmacovigilance, Risk Evaluation and Mitigation Strategies
- Real-world Data Applicability in Regulatory Decision
- Real-world Evidence and Precision Medicine
- Reimbursements
- Regulation Changes: Asia, Particularly China
- Regulation Changes: EU
- Regulation Changes: US
- Standards and Regulatory Compliance
- Supply Chain Aspects in New Applications
- Variations & Regulatory Strategy

### Regulatory Business

- Regulatory Intelligence and Policy
- Regulatory Affairs Career Paths
- Regulatory Strategy/Global Regulatory Planning
- Regulatory Leadership
- Change Management
- Negotiation
- Critical Thinking
- Crisis Management
- Ethics
- Lifecycle Management
- Mergers and Acquisitions

## New for Euro Convergence! Solutions Circles

Solutions Circles are a place where collaboration reigns. These 30-minute sessions provide participants the opportunity to dive into thought-provoking topics, tackle regulatory challenges specific to your domain, or bounce ideas off fellow professionals-- all within a smaller group environment.



# 2024 Sponsorship and Exhibit Opportunities

## Reserve Your Spot Today!

RAPS Euro Convergence 2023 sold out exhibit and sponsorship opportunities, and we anticipate 2024 to do the same. Ensure your presence at this must-attend event by reserving your space today.

	Presenting/Title € 30,000 (1 available) <b>SOLD OUT</b>	Visionary € 22,500 (4 available) <b>1 REMAIN</b>	Innovator € 12,500 (13 available) <b>3 REMAIN</b>	Leader € 6,500 (27 available) <b>14 REMAIN</b>
<b>THOUGHT LEADERSHIP</b>				
<b>Plenary Session:</b> Exclusive recognition and brief welcome remarks at the beginning of the session.	✓			
<b>Programme Track:</b> Exclusive recognition and a 30 pre-roll video at the beginning of all track sessions (choice of track on a first-come, first-served basis).		✓		
<b>Sponsored Presentation:</b> 30-minute content session on a topic of your choice included in the education line-up and open to all delegates; involves 20 minute presentation followed by 10 minutes of Q&A (timeslots are available on a first-come, first-served basis; topic and speakers must be pre-approved by RAPS).	✓	✓	✓	
<b>EXPERIENTIAL/NETWORKING</b>				
<b>Opening Reception:</b> Exclusive branding and logo placements on signage and napkins throughout the Monday reception, recognition in welcome remarks, and opportunity to provide a delegate giveaway (item to be provided by sponsor).	✓			
<b>Networking Party (The Spreespeicher):</b> Shared branding and logo placements on signage and napkins throughout the Tuesday evening special event, recognition during event remarks, and opportunity to provide a delegate giveaway (item to be provided by sponsor).  <i>This extraordinary event location is located right in the center of the creative media district between MTV, Universal Music and the Mercedes-Benz-Arena. Directly surrounded by suburban train and subway, hotels and landing stages, the Spreespeicher provides a beautiful view to the historical Oberbaumbrücke.</i>		✓		
<b>Booth Package:</b> Standard 3m x 3m stand with back and side walls, lights, carpet, high counter, 2 bar stools, power, 3-way power strip, and lead retrieval.	✓	✓	✓	✓
<b>BRANDING</b>				
<b>Onsite Sponsor Recognition:</b> Logo placement on all onsite sponsor thank you signage.	✓	✓	✓	
<b>Pre/Post-Event Sponsor Recognition:</b> Logo placement on the event website, online agenda, and applicable marketing materials.	✓	✓	✓	✓
<b>Onsite Exhibitor Recognition:</b> Logo placement on all onsite exhibitor thank you signage.	✓	✓	✓	✓
<b>MARKETING</b>				
<b>Banner ad with hyperlink on RAPS.org:</b> ROS 970 x 90 and 300 x 50 PNG file; on a space available basis.	2 months	1 month	1 month	
<b>Banner ad with hyperlink on event website:</b> Exclusive 320 x 1200 banner placement with hyperlink	✓			
<b>Mobile App Alert:</b> 230 characters max, including headline (the headline is max 150 characters). Timeslots are available on a first-come, first-served basis.	✓	✓		
<b>Pre-event delegate list:</b> Includes name, title, organisation, address, city, state, and country.	✓	✓	✓	
<b>Post-event delegate list:</b> Includes name, title, organisation, address, city, state, and country.	✓	✓	✓	✓
<b>PASSES</b>				
<b>Team registrations:</b> Full access event passes which include entry into all professional development sessions, lunches and networking events (networking party requires an add-on ticket)	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>

Note: A VAT charge of 19% will be assessed to all customers.

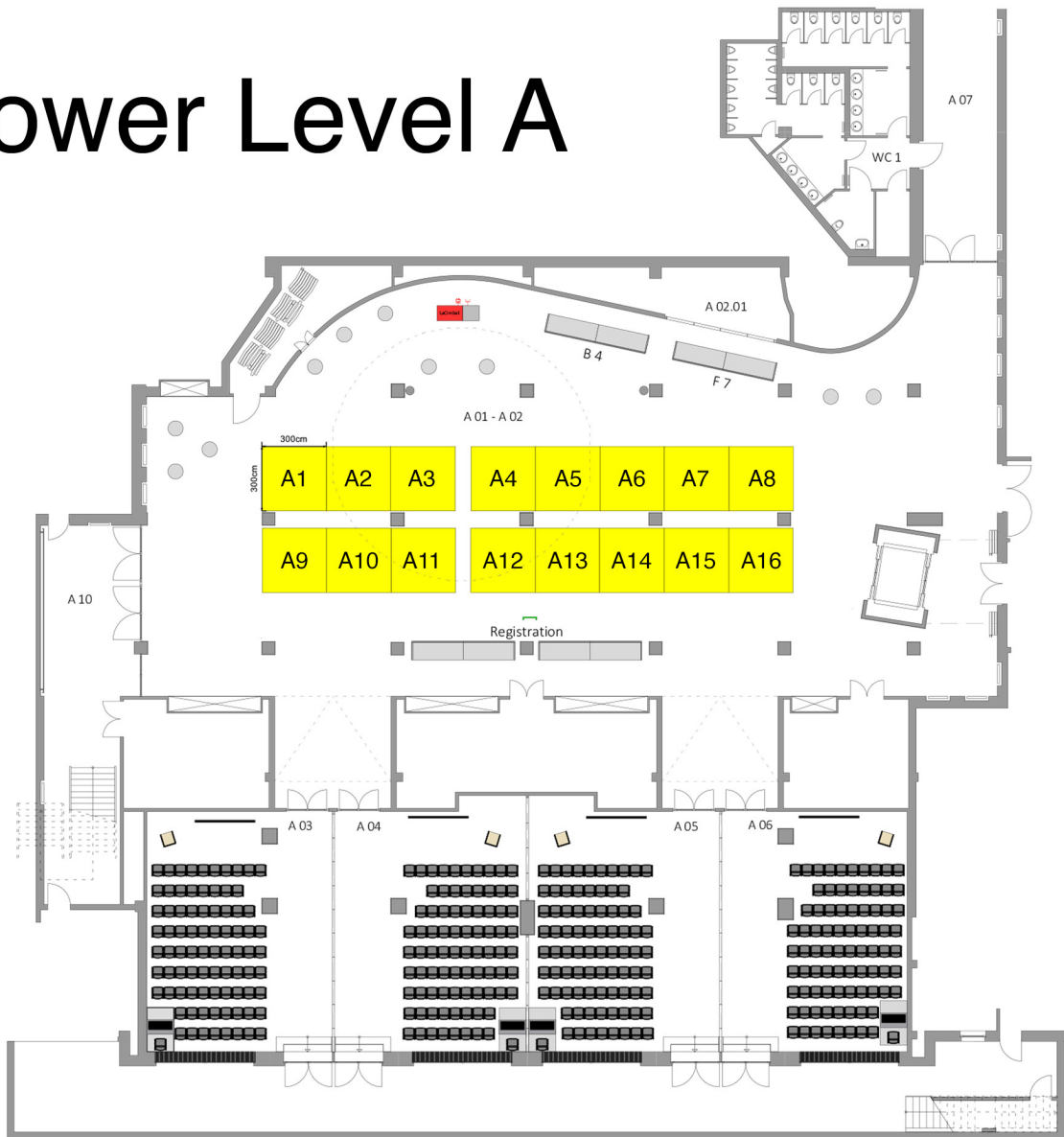
## Sponsorship Add-Ons

	Price
<b>Tabletop Exhibit:</b> A standard white rectangular table (180cm x 71cm x 40cm) with 2 black chairs, power and 3-way power strip, and lead retrieval (sponsor may put up 1 small roll-up, dimensions 1m x 2m); includes 2 team registrations	€ 3,500 <del>11 available</del> <b>9 REMAIN</b>
<b>Notebooks:</b> Exclusive logo placement/branding on an A4 executive notebook with memo pad distributed to all delegates	€ 5,500 1 available
<b>Event Newsletter:</b> Exclusive sponsorship of the editorial-driven preview, dailies and wrap-up newsletters for the event; includes company logo and banner ad with hyperlink in each issue; distributed to all event registrants and RF Today subscribers (approx 35,000 regulatory recipients around the globe)	€ 5,000 1 available
<b>Lanyard:</b> Branding and logo placements on signage and napkins throughout the Thursday evening special event, recognition during event remarks, and opportunity to provide a delegate giveaway (item to be provided by sponsor)	€ 4,000 <del>1 available</del> <b>SOLD</b>
<b>Badge:</b> Exclusive logo placement on all event badges	€ 4,000 <del>1 available</del> <b>SOLD</b>
<b>Lunch:</b> Exclusive branding and logo placements on signage and napkins throughout the event (available on a first-come, first-served basis; lunch options are Tuesday)	€ 4,000 2 available
<b>Mobile App:</b> Exclusive branding and banner placements within the app	€ 4,000 1 available
<b>Farewell Toast:</b> Exclusive branding and logo placements on signage and napkins throughout the Wednesday event	€ 3,500 1 available
<b>Refreshment Services:</b> Exclusive branding and logo placements on signage and napkins near refreshment stations providing coffee, tea and snacks throughout the day (choice of Tuesday or Wednesday)	€ 3,500 2 available

Note: A VAT charge of 19% will be assessed to all customers.



## Lower Level A



### Contact Us

For more information or to reserve your space, contact:

**Leslie S. V. LeGrande, CEM, DES**

Senior Sales Executive, Exhibits & Sponsorship

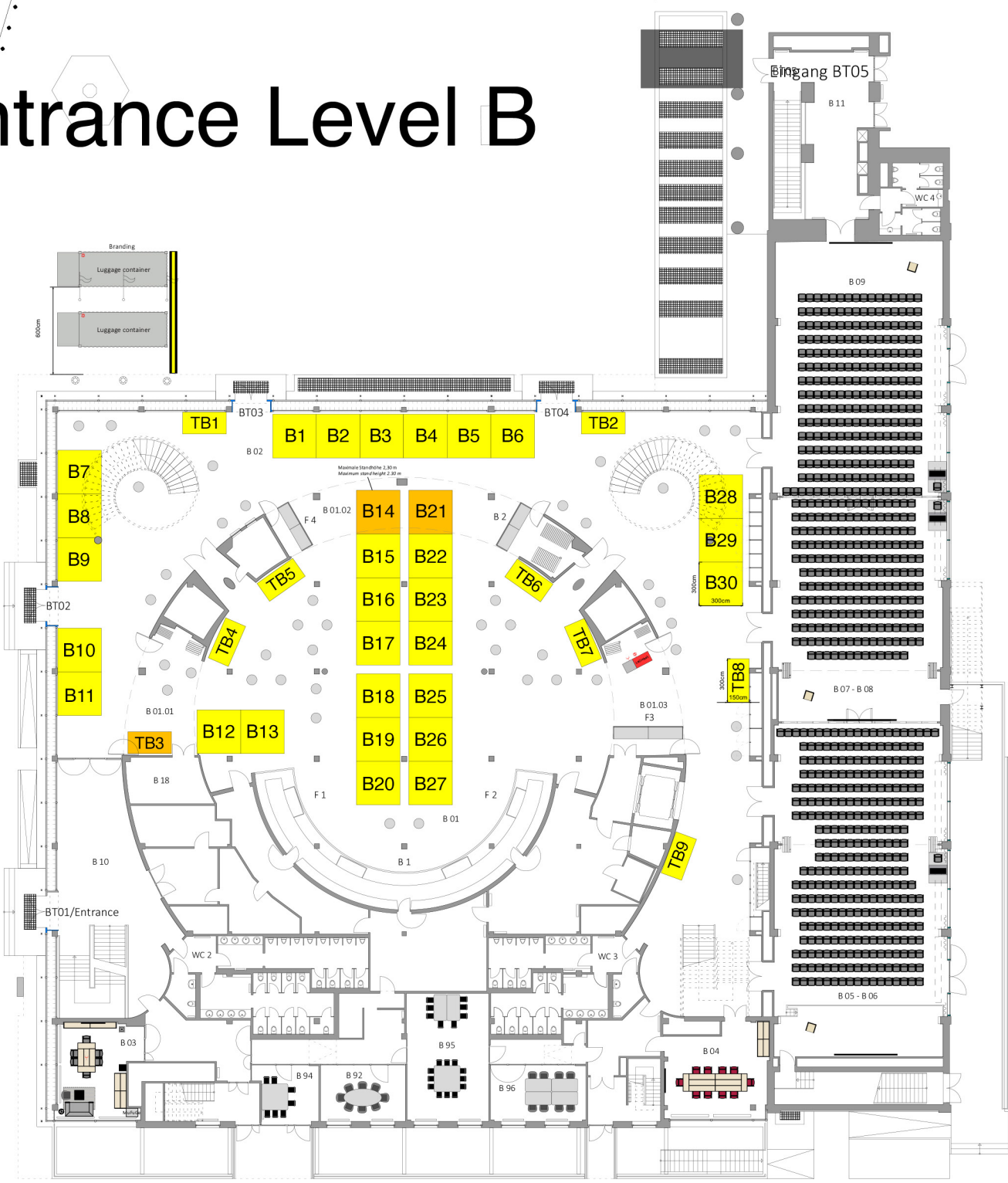
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To learn more about RAPS Euro Convergence, visit [raps.org/euroconvergence](https://raps.org/euroconvergence)



# Entrance Level B





REGULATORY  
AFFAIRS  
PROFESSIONALS  
SOCIETY

## About RAPS

*The Regulatory Affairs Professionals Society (RAPS) is the largest global organization of professionals involved with regulatory and quality for healthcare products, including medical devices, pharmaceuticals and biologics, diagnostics, and digital health. Founded in 1976 as a neutral, nonprofit organization, RAPS supports and elevates the regulatory profession with education and training, professional standards, publications, research, networking, career development, and other valuable resources. RAPS is home to the Regulatory Affairs Certification (RAC), the only post-academic professional credential to recognize regulatory excellence. The society is headquartered in suburban Washington, D.C., with chapters and affiliates worldwide.*

[raps.org](https://www.raps.org)